

## **6Hx19-1.39      SOCIAL MEDIA POLICY**

The purpose of this Board Rule is to establish Board policy relating to the use of official College social media platforms by students, faculty, and staff of Pasco-Hernando State College.

This policy does not replace existing computer use policies within the College but addresses pertinent issues relating specifically to the use of social media platforms.

Social media platforms may be utilized as a communication tool to engage faculty, staff, and students on official College social media sites. Social media platforms should not be used to replace College supported E-learning platforms. Faculty/staff members who provide and facilitate a social media capability will be responsible for ensuring the appropriate use and prevention of inappropriate use by providing ground rules and guidelines. The President shall enact procedures to implement this policy and such procedures may be supplemented by standard, minimal "procedures and guidelines". At a minimum, such procedures shall address the storage of personal or sensitive data external of the College, collection and storage of student data, administrative access, defamation and libel, respect of others and harassment, misrepresentation of identity, inappropriate or obscene material, and copyright.

Rule Adopted: 01/17/12; 01/15/19

Effective Date: 01/17/12; 01/15/19

Legal Authority:

General Authority: 1001.64; 1001.65

Other References:

Law Implemented: 1001.64(1)(2)(3)(4)(8)(18)(33)(43)(44);  
1001.65(1)(3)(16)(24)

Proposer: Timothy L. Beard, President