

6Hx19-2.44 ENDORSEMENT OF PRODUCTS OR SERVICES

The purpose of this Board Rule is to establish Board policy relating to endorsement of products in the name of the College.

No employee or other College representative, including authorized student organizations, shall give written or oral endorsement in the name of the College to any product or service. Any agreement to endorse a product or service must be recommended by the President and approved by the District Board of Trustees.

For purposes of this Rule, “endorsement” is defined as a public or official statement of support for a product or service whether for compensation or otherwise. Such statement may be through use in a manner as to visibly demonstrate support for the product or service as well as through verbal or written statements.

Rule Adopted: 8/25/75; 11/19/79; 5/19/86; 11/16/87; 10/21/97; 1/18/08; 05/19/15

Effective Date: 10/7/75; 11/19/79; 5/19/86; 11/16/87; 10/21/97; 1/18/08; 05/19/15

Reviewed:

President’s Administrative Leadership Team – Non-Substantive/Editorial: 6/11/18

Legal Authority:

General Authority: FS 1001.64; 1001.65

Other References:

Law Implemented: FS 1001.64(1)(2)(4)(5); 1001.65(1)(24)

Proposer: Timothy L. Beard, President